

IDHEAP 2018 China Study Trip



20th – 27th October 2018

Beijing & Shanghai

Dear members of IDHEAP 2018 China Study Trip,

Welcome to China!

In this brochure, you will find various information that you might need during your stay.

We wish you a fabulous adventure and hope that this trip would offer a unique insight into the public administration world of China and the opportunity to experience Chinese culture.

For any emergency or help in China, you can always contact us.

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Agenda

Beijing

20th October (Sat)

15:25 Arrival at Beijing Airport T3

16:30 Pickup and transfer to Hotel

Contact: Avery +86 13651670787

17:30 Check in Hotel Nikko New Century

18:00 Free Time



Detailed Information

Hotel: Hotel Nikko New Century (北京新世纪日航饭店)

Address: No.6 Southern Road Capital Gym, Haidian District (海淀区首体南路 6 号)

Phone: +86 10 6849 2001

Metro: 7 mins walk from Exit B, Line 9, BaiShiQiao South Station(白石桥南)or 10 mins walk from Exit A, Line 4, Beijing Zoo Station(动物园)

Tips: Hotel Nikko New Century is in the Centre of Haidian District, close to the city's high-tech IT Zone - Zhong Guan Cun, University District and Chinese traditional garden – Summer Palace.

Surrounding Restaurant and Cafe: Haoshanghao Beefsteak Restaurant Bai ShiQiao Shop, Tang Palace Seafood Restaurant, Dayali Beijing Roast Duck Restaurant, XiaoMo Restaurant (Western-style food), 1958 Beer Club, Hot Beer Brewing, Starbucks Coffee, Zizhuyuan Tea House

- Beijing Roast Duck is a traditional Beijing dish. The meat is characterized by its thin, crisp skin, with authentic versions of the dish serving mostly the skin and little meat, sliced in front of the diners by the cook.

Airport Pickup

Agenda

Beijing

21st October (Sun)

09:00 Departure from hotel

Guide: Avery +86 13651670787

10:30 Visit: the Ming Tombs (1.5 hr)

12:00 Group Lunch

13:00 Visit: the Great Wall (2 hr)

17:00 Back to hotel

17:30 Free time



Detailed Information

Beijing is the capital of China. Located in northern China, it is the political, economic, cultural, innovation and technology center of the country. As a city of more than 3000 years' history, Beijing is honored as the city with the most World Cultural Heritages in the world.

The Ming Tombs is a typical representation of Chinese emperors' mausoleums and one of the best testimony of China's long history and civilization.

The Great Wall is one of the world's great feats of engineering and an enduring monument to the strength of an ancient civilization. According to a Chinese idiom, it is only after taking this trek on the Wall that you can be a real man.

Cultural Visit

Agenda

Beijing

22nd October (Mon)

09:00 Departure from hotel

09:30 Arrival RenMin University

Contact:

ChenChen +86 10 8532 8812

- University Introduction & Campus Tour (30 min)
- Lecture on “Chinese Public Administration” (1 hr)
Speaker: Professor TBC
- Discussion with speakers and Q&A (30 min)



12:00 Group Lunch

14:00 Visit: Tsinghua Science Park

- Tour Visit (1 hr)
- Roundtable Discussion (1hr)

16:00 Back to the venue of dinner



19:00 Embassy Welcome Dinner
and Network at the
Ambassador's Residence

21:00 Back to hotel



Workshop

22nd October (Mon)

Detailed Information



Visit: RenMin University of China 中国人民大学

During this visit, you will explore the past, present, and future in Chinese Public Administration fields.

RenMin University of China was established in 1937, the first comprehensive research-oriented university focusing on humanities and social sciences. Public Administrations at School of Public Administration and Policy is a key discipline in national level.



Visit: Tsinghua Science Park 清华科技园

During this visit, you will feel the strong innovation atmosphere and find an innovative society with the best eco-system in China.

Tsinghua Science Park was established in 1993 by Tsinghua University, one of China's first national-level high-tech zones. TusPark attracted more than 400 companies, including top hi-tech enterprises and small-medium sized innovative enterprises. Also, TusPark provides the top infrastructure and a series of supporting a policy of innovation for those companies to build a strong innovation ecosystem.

Notes for Welcome Dinner: Guests include Swiss partners, alumnus, and Swiss Embassy Officials.

Agenda

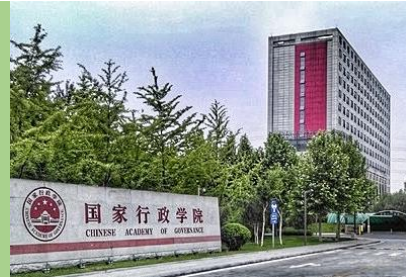
Beijing

23rd October (Tue)

09:00 Departure from hotel

09:30 Arrival Chinese Academy of
Governance Contact:

Professor Shi: TBC



- Academy Introduction & Campus Tour (30 min)
- Lecture on “Chinese Foreign Policy and Chinese Belt and Road Initiative Policy” (1 hr)
- Discussion with speakers and Q&A (30 min)



12:00 Group Lunch

13:30 Visit: Forbidden city (2 hr)

16:00 Back to hotel or Free time in
the town

Detailed Information



Visit: Chinese Academy of Governance 国家行政学院

During this visit, you will give the image of Chinese Foreign Policy and Belt and Road Initiative Policy.

Workshop and Cultural Visit

Agenda

Beijing

23rd October (Tue)

Detailed Information (Continued)

Chinese Academy of Governance was formally established in 1994 and directly under the leadership of the Chinese State Council. As a state-of-the-art training center for middle and senior civil servants, senior executives and policy research fellows, it provides policy consultancy to government management and develops theoretical research in the fields such as public management.

Forbidden city, a familiar Chinese landmark and world heritage, lies at the city center of Beijing, and once served as the imperial palace for 24 emperors during the Ming and Qing Dynasties. Splendid painted decoration on the royal architectural wonders, the grand and deluxe halls, the surprisingly magnificent treasures are worth visiting.

Tips for dinner in the downtown:

QuanJuDe Restaurant 全聚德 (the first brand of Beijing Roast Duck), Wagas (Western-style food), Choy's Seafood Restaurant, Din Tai Fung (Chinese snack food), Dadong Roast Duck

Tips for nightlife:

Houhai Bar Street (后海酒吧一条街) is an ideal nightlife place not to miss. Close to Shichahai Lake and Beijing hutongs, Houhai Bar Street combines Chinese and western culture and people from all over the world have fun and relax here.

Workshop and Cultural Visit

Agenda Shanghai

24th October (Wed)

09:00 Check out and

Departure from Beijing

Guide:

Avery +86 13651670787

14:30 Arrival at Hongqiao Railway
Station

(Train G7: 10:00 – 14:28)

14:45 Pickup and transfer to
swissnex



16:00 Arrival swissnex

- Welcome speech (10 min)
- Panel Discussion on Swiss Innovation in China

Guest Speaker: TBC (1 hr)

- Discussion with speakers and Q&A (20 min)

17:45 Early Dinner

19:00 Check in Hotel Amara Signature Shanghai

19:30 Free time



Pickup and Workshop

Agenda Shanghai

24th October (Wed)

Detailed Information:

Hotel: Hotel Amara Signature Shanghai (上海安曼纳卓悦大酒店)

Address: No.600 Chang Shou Road, Pu Tuo District (普陀区长寿路 600 号)

Phone: + 86 21 6288 9888

Traffic: 5 mins walk from Exit 1, Line 7 and Lane 13, Changshou Road Metro Station(长寿路) or 10-minute drive from the bustling Jing'An Business Area

Tips: Hotel Amara Signature Shanghai is in Putuo District, bordering the main Jing'An business and shopping belt.

Surrounding Restaurant and Cafe: Many restaurants and café are located in YaXin Life Square Shopping Mall, Changde Road, Jing'an Temple business zone.

E.g Canton Tea Room (Hongkong Cha Chaan Teng), Pie Society/Bluefrog (Western style food), Beer Plus, Chill Out! Bar & Restaurant, Da Camilla/SALE&PEPE(Italian), Zeitgeist(Germany), Grinder(Hamburger), CuiquCoffee, Café & Lounge

Swissnex China is an initiative of Switzerland's State Secretariat for Education, Research and Innovation (SERI), managed in cooperation with the Department of Foreign Affairs. Working together with the Science, Education, and Technology Section in the Embassy of Switzerland in China and regional consulates in Shanghai and Guangzhou, we connect Switzerland and China in science, education, and innovation.

Shanghai, on China's central coast, is the country's biggest city and a global financial hub. Its heart zone is the Bund, a famous waterfront promenade lined with colonial-era buildings. Across the Huangpu River rises the Pudong district's futuristic skyline.

Pickup and Workshop

Agenda

Shanghai

25th October (Thu)

08:30 Departure from hotel

09:30 Arrival Shanghai University

Contact: Dean Zheng: TBC

- Students' Sharing on Swiss Program (30 min)
- Lecture on "Chinese Economic Policy" (1 hr)
Speaker: Professor TBC (1 hr)
- Discussion with speakers and Q&A (30 min)



12:00 Group Lunch

14:00 Arrival Shanghai Academy Institute

Contact: Mr. Yang

- Academy Introduction (30 min)
- Lecture on "Chinese Social Policy" (1 hr)
Speaker: Professor TBC
- Discussion with speakers and Q&A (30 min)

16:00 Back to the venue of Networking

18:00 Arrival at WeWork (Weihai Road)

18:30 Networking event with Swiss
alumnus and Swiss partners

- Space Tour (15 min)
- Experience Sharing (30 min)
- Networking (2 hr)

21:00 Back to hotel



Workshop and Network

Agenda Shanghai

25th October (Thu)

Detailed Information



Visit: Shanghai University 上海大学

During this visit, you will know the Chinese Economic Policy and how it influences the Chinese Society.

Shanghai University was established in 1922, a member university of the national project 211 and a research-intensive and comprehensive university. Also, its vigorous international exchanges and cooperation attract students. School of Management is one of the universities with the longest history of establishing the discipline of economics and management.



Visit: Shanghai Academy Institute 上海行政学院

During this visit, you will have an idea of Chinese Social Policy, e.g Hukou System, Chinese Welfare System.

Shanghai Academy Institute is directly under the leadership of the Shanghai Municipal Committee. It provides policy consultancy to the Shanghai local government management.

Venue: WeWork(Weihai Road) is a famous coworking space in Shanghai. It provides shared workspaces, technology startup subculture communities, and services for entrepreneurs, freelancers, startups, small businesses and large enterprises.

Notes for Network: Network guests include Swiss partners, alumnus and Swissnex officials. Network events provide finger food, free flow of beverage at the pantry bar.

Workshop and Network

Agenda Shanghai

26th October (Fri)

08:00 Departure from hotel

09:00 Arrival at Swiss Center

In Shanghai Pilot Free Trade Zone

Contact:

Noémie: +86 156 1823 9421

- Swiss Center China, A soft landing solution for Swiss SME (30 min)
- Nestle Cross Border E-commerce in China (40 mins)
- Coffee break (15 mins)
- Best Practice to retain talents in China (20 min)
- A Swiss Solution to fight against counterfeiting in China (20 min)
- Panel Discussions (20 min)



12:15 Group Lunch

14:00 Arrival HuaWei R&D center

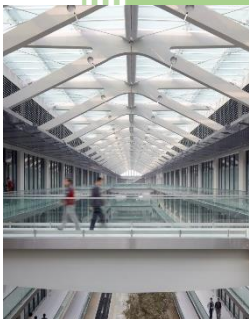
Contact: Dr.Li Peng

- R&D Center Tour (30 min)
- Huawei Introduction and its strategy (30 min)
- Visit MBB Executive Briefing Center (1 hr)

16:00 Back to Tea House

17:00 Chinese Tea Ceremony (1 hr)

18:00 Free Time in the downtown



Workshop and Cultural Experience

Agenda Shanghai

26th October (Fri)

Detailed Information



Visit: Swiss Center Shanghai 上海瑞士中心

During this visit, you will know about how Swiss Companies enter Chinese unique market.

Swiss Center Shanghai is a non-profit organization serving the Swiss economy by providing adapted services for SME's intending to and/or entering the Chinese and/or the Asian markets.

China (Shanghai) Pilot Free Trade Zone has carried out institutional reform and innovation in areas of investment, foreign trade, finance and post-filing supervision to form a legal framework for investment and trade within the zone.



Visit: HuaWei R&D Center 上海华为研究院

During this visit, you will see one of the most sophisticated research labs in the world. Its products and facilities represent the leading Chinese and worldwide high technology.

HuaWei is founded in 1987, one of a leading Chinese multinational information and communications technology provider and the largest worldwide telecommunications equipment manufacturer. An annual US\$13.8B is invested in R&D which accounts for 10% of the company's revenue

Chinese tea acts as a beverage, pastime, culture icon, and undoubtedly a life time of enjoyment for thousands of years. Tea in China, along with silk and porcelain, spread to the other part of the world through trading routes of Silk Road and Tea & Horse Road.

Workshop and Cultural Experience

Agenda Shanghai

27th October (Sat)

13:30 Check out and
gather in the hotel lobby

Guide:

Avery



13:40 Visit: Shanghai City Architecture Tour

- The Bund(外滩), one of the symbols of Shanghai which is located along the Huangpu River. It is the home to some of the most historical buildings, whose architecture styles vary from Europe to Asia.



- Yu Garden(豫园), one of the best preserved and restored classical Chinese gardens in Shanghai. The Garden is divided into Grand Rockery, Ten Thousand-Flower Pavilion, Hall of Heralding Spring, Hall of Jade Magnificence, Inner Garden and Lotus Pool.

- Urban Museum(上海博物馆), one of China's four largest city museums. The museum has a collection of over 120000 pieces, including bronze, ceramics, calligraphy, furniture, jades, ancient coins, paintings, seals, sculptures, minority art and foreign art

18:00 Free time for dinner and shopping

20:00 Departure to Shanghai Pudong Airport

Cultural Visit

China Survival Guide

Survival Chinese

Pronunciation

c
q
x
zh
ian
eng

similar to 'ts' in bits
similar to 'ch' in cheap
similar to 'sh' in sheep
similar to 'j' in jam
sound like 'yen'
sound like 'ong'

Basic Expressions

Hello
Goodbye
Thank you
No worries
My name is (first name)
My family name is
I am Swiss

Nihao 你好
Zaijian 再见
Xiexie 谢谢
Duibuqi 对不起
Wo jiao 我叫
Wo Xing 我姓
Wo shi ruishi ren 我是瑞士人

Taxi Vocabulary

I go to
How much
We have arrived
Turn Left
Turn Right
Bus station
Airport
Railway Station

Wo qu 我去
Duo shao qian 多少钱
Dao le 到了
Zuo guai 左拐
You guai 右拐
Gongjiao zhan 公交站
Jichang 机场
Huochezhan 火车站

Eating Out

Order, Please
Rice
Chicken

Diandan 点单
Mifan 米饭
Ji 鸡

China Survival Guide

Survival Chinese

Eating Out (Continued)

Tofu

Beef

Pork

Spicy

Not Spicy

Bill, please

Doufu 豆腐

Niurou 牛肉

Zhurou 猪肉

La 辣

Bu la 不辣

Maidan 买单

Emergency

Help!

Police(Emergency number 110)

Firefighters (Emergency number 119)

Doctor(Emergency number 120)

Hospital

Jiuming'a! 救命啊

Jingcha 警察

Xiaofangdui 消防队

Yisheng 医生

Yiyuan 医院

Useful Apps



Wechat is the main communication system in China (equivalent to Whatsapp). Everybody uses it, Chinese and Expats alike. People are more likely to ask you to give them your Wechat than to give them your phone number. Definitely, the number one app to download! You can even use it to pay.

China Survival Guide

Useful Apps



Dianping is a great tool for finding the best restaurants in town and is especially useful if you travel to an unfamiliar city. It's not just restaurants you can search for either, there are also listings for coffee shops, cinemas, KTVs and many more, and Dianping even gives you addresses and contact information for each venue as well as a map.



Metroman provides comprehensive metro maps of Chinese most cities that can be used offline. You can put in your beginning and end station and the app will plan to the quickest route for you. It also tells you how much it costs and how long your journey should take including transfer times. Maps of stations are included along with information about facilities close to each station including food, shopping, and entertainment.



Pleco is the number one dictionary application for Chinese. It includes an extensive and comprehensive dictionary, a character scanner, the possibility to draw characters for search, a flashcards function, among others. It's in our opinion that the best English-Chinese dictionary available and it is even possible to add a German and French database.



Didi Dache is of great help but only to those who can speak or write a little mandarin. During the rush hours, it can be complicated to find a taxi. This app allows you to book a taxi, and to tip the driver in advance if you really need a taxi as soon as possible

China Survival Guide

Useful Apps



Baidu Map is a GPS/map app, similar to Google maps. Very accurate, listing almost everything down to even some street shops. Only in Chinese, but still very useful once you get used to it (using copy/paste, translations from Pleco, etc)



Oanda is a reliable currency converter, always useful when first coming here.



VPN is needed, because Google services such as Google Play store do not properly work. Google translate can come handy if you have a VPN for your mobile phone. We suggest installing a VPN in advance.

Website to Note:

- Youku(www.youku.com): The Chinese YouTube
- Baidu(www.baidu.com): The Chinese Google
- Weibo(www.weibo.com): The Chinese Twitter
- Taobao(www.taobao.com), JD(www.jd.com): online shopping websites with almost everything available.

Appendix

Address List

20th October (Sat) – Beijing(北京)

Beijing Airport T3 (首都机场 T3 航站楼)

- Address: East Side, Beijing Airport Center Plaza, Shunyi District
地址：顺义区首都国际机场中心广场东侧

Hotel Nikko New Century (北京新世纪日航饭店)

- Address: No.6 Southern Road Capital Gym, Haidian District
地址：海淀区首体南路 6 号

21st October (Sun) – Beijing(北京)

The Ming Tombs (明十三陵)

- Address: Shi San Ling Zhen, Changping District
地址：昌平区十三陵镇

The Great Wall (长城)

- Address: Turn right at exit No.58, Jingzang high speed, Yanqing Town
地址：延庆县京藏高速 58 号出口右转

22nd October (Mon) – Beijing(北京)

RenMin University (人民大学)

- Address: QiuShi Building, No.59 Zhongguancun St, Haidian District
地址：海淀区中关村大街 59 号求是楼

Tsinghua Science Park (清华科技园)

- Address: Innovation Building, TusPark, Haidian District
地址：海淀区清华科技园创新大厦

Embassy of Switzerland (瑞士驻北京大使馆)

- Address: No.3 Sanlitun East 5th St, Chaoyang District
地址：朝阳区三里屯东五街 3 号

Appendix

Address List

23rd October (Tue) – Beijing(北京)

Chinese Academy of Governance (国家行政学院)

- Address: No.6 Changchunqiao Road, Handian District
地址：海淀区长春桥路 6 号

Forbidden city (故宫博物馆)

- Address: No.4 Jingshan Front St, Dongcheng District
地址：东城区景山前街 4 号

24th October (Wed) – Beijing(北京) & Shanghai(上海)

Beijing South Railway Station (北京南站)

- Address: No.12 Chenzhan road, Fengtai District
地址：丰台区车站路 12 号

Shanghai Hongqiao Railway Station (上海虹桥火车站)

- Address: No.1500 Shengui road, Minhang District
地址：闵行区申贵路 1500 号

swissnex (瑞士联邦政府科技文化中心)

- Address: 22F, Building A, Far East International Plaza 319, Xianxia Road, Changning District
地址：长宁区仙霞路 319 号远东国际广场 A 楼 22 楼

Hotel Amara Signature Shanghai(上海安曼纳卓悦大酒店)

- Address: No.600 Chang Shou Road, Pu Tuo District
地址：普陀区长寿路 600 号

Appendix

Address List

25th October (Thu) – Shanghai(上海) (Continued)

Shanghai University (上海大学)

- Address: No.99 Shang Da Road, Bao Shan District

地址：宝山区上大路 99 号

Shanghai Academy Institute (上海行政学院)

- Address: No.200, South Hongcao Road, Xuhui District

地址：徐汇区虹漕南路 200 号

WeWork – Weihai lu (WeWork 威海路店)

- Address: No.696 Weihai Road, Jing'an District

地址：静安区威海路 696 号

26th October (Fri) – Shanghai(上海)

Swiss Center at Shanghai Pilot Free Trade Zone (瑞士中心)

- Address: Room A301, Building 3, No.526, 3rd East Fute Road, Shanghai Pilot Free Trade Zone

地址：上海自由贸易区东富特路 3 号 526 号 3 楼 A301 室

HuaWei R&D Center (华为研究院)

- Address: No.2222 XinJinQiao Road, Pudong New District

地址：浦东新区新金桥路 2222 号

27th October (Sat) – Shanghai(上海)

The Bund (外滩)

- Address: Huangpu Riverside, Huangpu District

地址：黄浦区黄浦江畔

Appendix

Address List

27th October (Sat) – Shanghai(上海) (Continued)

Yu Garden (豫园)

- Address: No.137 An'Ren St, Huangpu District
地址：黄浦区安仁街 137 号

Urban Museum(上海博物馆)

- Address: No.201 Renmin Avenue, Huangpu District
地址：黄浦区人民大道 201 号

Pudong Airport T2 (浦东机场 T2 航站楼)

- Address: No.900 Qihang Road, Pudong New District
地址：浦东新区启航路 900 号